

	QUALITY POLICY	QP-01 Editing Format: 02/12/2018
QUALITY		

MYTPLAST SA, HEADQUARTERED IN MONTCADA I REIXACH (BARCELONA), IS A COMPANY WITH AN EXTENSIVE EXPERIENCE IN MANUFACTURE AND MARKETING OF CREATIVE SOLUTIONS FOR THE PRESENTATION OF PRODUCT. AIMING TO DEMONSTRATE TO ITS CUSTOMERS AND COLLABORATORS THAT HIS PROCESSES AND PRODUCTS CAN ACHIEVE THE HIGHEST QUALITY, **MYTPLAST SA** CONSIDERS AS STRATEGIC THE ADOPTION OF A MANAGEMENT SYSTEM QUALITY ACCORDING QUALITY STANDARD ISO 9001:2015. THIS SYSTEM IS BASED ON THREE **PRINCIPLES**:

- The quality of products and services
- Customer satisfaction
- Continuous improvement

IN ACCORDANCE WITH THESE PRINCIPLES, CEO ESTABLISHES THE **STRATEGIC OBJECTIVES** OF ITS MANAGEMENT AS FOLLOWS:

- Achieve the maximum customer satisfaction through meet their needs and expectations and comply contract, legal and regulatory requirements.
- Reach customer loyalty through satisfaction.
- Maintain a high-level optimization and quality control processes to achieve a system based on continuous improvement.
- Achieve the maximum motivation in all suppliers and employees regard to the quality.

TO CARRY OUT AND TO COMPLY THESE OBJECTIVES IS CEO'S POLICY LEADING AND PUSHING THE IMPLEMENTATION OF THE FOLLOWING **ACTIONS**:

- Maintain and extend, where appropriate, the scope of the quality management system to be effective and efficient according to the UNE-EN-ISO 9001:2015.
- Establish specific objectives and indicators to analyse the quality of processes and products and follow their evolution.
- Provide technical and human resources to ensure that the quality policy is understood and implemented by all staff of **MYTPLAST SA** and its suppliers.
- Ensure a proactive attitude regarding to the quality policy that allows all staff of the organization and suppliers to be part of the culture of customer service and achieve the best quality at the lowest possible cost.
- Address risks and opportunities that may affect product conformity, based on the analysis of the organization's context and the understanding of the needs and expectations of the interested parties.

Mr. Ramón Paricio Hernández
 CEO

Date of last review: April 13th, 2018